

INFO

NAME: Mathilda Nordström Florentine

BORN: 1993/03/21

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AWARDS

Ung Svensk Form 2019

One of the winners of USF2019 with my master thesis Honest Impression. The jurys motivation: "A solid investigation of a universal subject: honesty in branding and product presentation. The jury would particularly like to praise the contemporary relevance and the processfocused approach."

LANGUAGE

SWEDISH	Native
ENGLISH	Fluent
FRENCH	Basic

SKILLS

ILLUSTRATOR	•••
INDESIGN	•••
PHOTOSHOP	•••
XD	•••
PREMIERE	•••
GLYPHS	$\bullet \bullet \bigcirc$
WORDPRESS	$\bullet \bullet \bigcirc$
AFTEREFFECTS	$\bullet \bullet \bigcirc$
AUTOCAD	$\bullet \bullet \bigcirc$
RHINO	•00
SKETCHUP	•00

EDUCATION

2016-2018 **KADK**

MASTER IN VISUAL DESIGN, TYPE AND WAYFINDING

CHALMERS UNIVERSITY 2012-2015

BACHELOR IN ARCHITECTURE

UNIVERSITY OF GOTHENBURG 2011-2012

FRENCH

2008-2011 SCHILLERSKA (HIGH-SCHOOL)

ARTS PROGRAMME

CV

IWIK Since 2015

Freelance Designer

By combining the wishes of my clients with my personal style, I learned to find compromises that make both parties happy and proud of the end product. This is while establishing a smooth and creative process.

AXEL ARIGATO

2018-2021

Graphic Designer

At a fast-growing, high-tempo company I had to manage a tight schedule, prioritizing and handling several projects at the same time. With the company having a strong focus on social media I've had to work with a short process from production to publication while maintaining high-quality content.

AVENUE MODELLER

Since 2000

Model

I have learned to be confident and comfortable with myself and in front of people. As the assignments have varied, I have also learned how to easily

adapt to new situations.

DK COMPANY

2011-2015

2011–2013

Sales NK and Åhlens Nordstan

Talking to customers is one of the greatest things I know. I believe in personal service and getting to know your customers, helping them get the most out of the experience. I'm used to working as a team towards a budget and achieving set goals. Keeping it tidy while upholding a positive spirit among colleagues when the sale begins.

GOBIDUST

Sales

While I was working with a niche company, I learned the importance of knowing your brand and its history as well as building a loyal customer base.

HARLING ESTATE MANAGEMENT

2010

Office Assistant

My primary task was to handle rents and contracts, I learned to be organized and thorough keeping everything properly sorted.